

Recipe Software Research

Updated 10/20/14	Big Oven	All Recipes	Pepperplate	ZipList
Cost	Free Pro - Monthly - \$1.99 Pro - 1 year - \$19.99	Free 6 months - \$9.95 1 year - \$17.50 2 years \$22.95	Free	Free
Recipes	350,000	54,497	0	
My Recipe Box	Free - 25 recipes Pro - Unlimited	Free	Free	Free
Custom Printing	No	Paid membership	No	No
Customize Recipes	Paid membership	Paid membership	No	No
Import Own Recipes	Free - Manually enter Free - Copy from Word Free - URL copy Pro - 25 free scans; .59 / recipe after 25 free	Manually enter	Manually enter	Manually enter
Import Recipes	Yes, bookmarklet can be used on any site Limited to number you can import with free version	Weblink from other sites Don't like how this works	Yes, bookmarklet can be used on any site	Yes, from a lot of sites
Search by Nutrition	No	Paid membership	No	No
One Screen View	No	Paid membership	No	No
Leftover search	Paid membership	No	No	
Menu Planning	Free Can share w/email, text	Paid membership	Free	No
Dietary Filters	Paid membership			
Shopping List	Free View, email, or print	Paid membership	Free	Free Can share with others
Nutrition Info	Paid membership	Free	No	
Blog & Url	No	Paid membership	No	No
	Offers the most with the free app, IMO Fairly easy to use	Web app and Android app don't interact very well DinnerSpinner app on phone is kinda cool		You have to go to original website to see full recipe instructions
PlayStore Downloads	1 million	1 million	100,000	100,000
Rating	4.3	4.2	3.8	3.8
Ratings	25669	13736	1104	1809